
STRATIGIES FOR WOMEN EMPOWERMENT IN INDIA

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Abstract: This paper endeavors the strategies for Women empowerment. We see in our daily life how women face many obstacles in different levels. Women empowerment is the key instrument to extend the capacity of women in the upliftment of monetary social and political stages. Women empowerment is the process of treating the women with same status with that of men in all the fields of the society. Even though the world economy has developed in to global economy, in both developed and developing countries women has been suppressed in all generations. In US and Western countries the education and health of women is much higher comparatively with developing countries, still gender bias and belief are playing obstacles for the growth of women empowerment worldwide. This paper aim to explore various strategies like equal rights and opportunities, recognize and reduce unpaid work, social services, allocation of resources in budgets, enhancing assets, tackling social norms are the components of women empowerment..

Keywords: Women Empowerment, Education, Social Norms, Equal Rights.

Introduction: Women are an essential part of every economy. All around the development and melodious growth of a nation would be probable only when women are careful as equal partners in growth with men. Empowerment is a method of enabling an entity to feel, perform, and get achievement in an independent way. Empowerment can be viewed as income of creating a social environment in which one can be able to create decisions and build choices. Empowerment on women's empowerment exist in numerous areas, including wellbeing, training, finance and political investment. Empowerment of women is basically the procedure to upliftment of monetary, social and political states of women. Empowerment is the way toward guarding them against all types of viciousness. Women constitute nearly half of the population but they are not regarded as equivalent to men in every aspects.

Objectives:

1. To face the direct and indirect barriers in enterprise industry and trade.
2. To facilitate women's equal rights to use economic and creative resources by increasing their skills, creativity.
3. To work towards gender equality in all venture, business and deal with boards councils and machines.

Strategies Towards women Empowerment:

1. Ensuring equality of rights and opportunities for men and women: Ensuring equality of rights and opportunities is critical to advancing women's economic empowerment. By guaranteeing equality of rights and protection for women and men and removing discriminatory provisions, government can take first step in signaling their commitment to gender equality

Work place protections are another area where government action can reduce discrimination against women. Laws mandating non-discrimination based on gender in employment practices and equal remuneration for work of equal value.

2. Recognize reduce and redistribute unpaid care work: Unpaid work is the systematic barrier to achieve gender equality and women's empowerment all over the world. Unpaid work is work that produce goods and services for households consumption. Women carry a disproportionate burden of unpaid work in both developed and undeveloped countries. The concept of recognizing reducing and redistributing can be adopted to develop specific solutions.

- Recognize the economic impact of women's unpaid care work.

- Improve access to reduce time burdens related to household needs.
 - Collect information that shows the differences between women's and men's movement patterns and adopt transportation system.
 - Examine public service provision through which services would be implement.
- 3. Boosting public investment in social service:** A social care service is defined as network of institutions and professional services that support that provision care. Public investment in social service is not only support that redistribution and reduction of unpaid care work but also create decent jobs, particularly for women.
- 4. Improving allocation of resources using gender responsive budget:**
It is a strategy to promote gender equality by paying attention to government finances with regard to raise revenue. It is the analyses of the gender differentiated budgets and process of adjusting budgetary decision making and priorities. It means that increase in spending specific sectors the benefits women and girls and reduce inequality.
- 5. Enhancing productive assets:** Women offline encounter legal and regulatory social business that restrict their ability to own assets, entering to contracts and obtain credit. Granting equal access to assets for women and men is even across the region. There is a still limit asset or land acquisition to heads of households or male family members.
- 6. Tackling adverse social norms:** Tackling adverse social norms is critical to bring out transformative changes in women's economic empowerment among the strategies; social norms is work with children adolescents. Programs implemented in schools play interactive activities and lessons on gender based violence involvement of men effects in social norms change, especially in regard to stopping violence against women so that engaging men at multiple levels like conducting workshops etc.

Conclusion: To promote women empowerment has the potential to advance and support sustainable development . Women empowerment can boost the economic opportunities , requires wide action in areas, change discriminatory legislation, implementing work life balance and gender based budgeting, enhancing women's access to productive assets and tackling discriminatory social norms. In this regard , it provides platform for enhancing regional cooperation and promoting good practices and effective strategies to bring women empowerment.

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